

PRESS KIT



A MESSAGE FROM DR. RO

I knew from a very early age that I was different from my peers. It was difficult for me to try and conform to what everyone else was doing. "She goes by the beat of her own drum." a teacher would share with my parents. However, I believed my life should be orderly based on how I perceived life should be—Go to college, get a job, get married, have children and live happily ever after. This was the order that I forced upon myself. Disaster struck!

The Testimony: A pinnacle of darkness and light was written to inspire you to live a passion-filled, purposeful life and to embrace struggles as an opportunity to become wiser.

As I learned to live a purpose-filled life, I have found to be a happier person with a fulfilled, renewed spirit. Whatever you are going through, take comfort in knowing you are not alone. Someone else has been there, is there now, or will be there someday down the road. Most importantly, be humbled during your journey from darkness to light.

Dr. Ro dro@thekensingtongroup.org



SUMMARY

The TESTIMONY debut was launched as a full-color, hardcover in June 2018 and will be digitally issued to engage a more inclusive audience in Jan 2019. The cross-platform book is available internationally. The book is presently under review for excepts to be included in television series of talk shows.

Dr. Ro's thought provoking, eye-opening and inspiring scripts use a robust combination of documentary and narrative techniques to transport readers through stunning moments of progress, protest, passion and perseverance within a creative framework of narrative and visual storytelling and immersive content. Dr. Ro focuses on merging content, community and personal development to meet the evolving cultural and lifestyle needs of youth and adults while she captivates readers globally. Her short stories are designed to help readers awaken their best selves and discover deeper connections to their global environment. She explores themes that reveal truth, personal fulfillment, conscious living and developing skills to transform your life.

The experience of reading this book brings moving and heartbreaking memories, yet it is filled with moments of love that is pure and strong. The short stories penetrate straight through the pages and the reader's heart.

In August of 2018, Dr. Ro was a presenting author at the Time Out Bookstore in Auckland, New Zealand and has been chosen as a "Next Pic" by independent booksellers throughout the U.S.

Dreams are often hidden in the dark and secret hopes are locked away from light. Learning my book had been chosen in such a faraway place such as New Zealand burst through the shadows and opened the door for me. I began rethinking and creating what would be a new course in my life - as a writer, empty nest mom, advocate for children with special needs... I will be forever grateful. -Dr. Ro

In addition to being available in bookstores nationwide, a digital edition of The TESTIMONY, with exclusive content including a reader's guide including notes on her favorite passages, will be available for Amazon Kindle, NOOK by Barnes & Noble, iBookstore and other e-book retail online stores.



Readers now have the opportunity to join "Conversations with Dr. Ro" - A private dinner conference or via her Facebook group: Conversations with Dr. Ro.

Conversations with Dr. Ro are live events that deliver insight and inspiration to awaken readers to their best selves and inspire conversation among a global community of like-minded people. A stream of reader tweets and Instagram photos from around the world will provide a snapshot of what participants are thinking, feeling and sharing as they read and discuss the book together.

Dr. Ro makes personal appearances, lectures and facilitates workshops nationally and internationally. Her underlying message of, "living your truth," and emerging "darkness to light" has ignited a universal spark of self-discovery. Dr. Ro provides educational leadership, building a global community and leading others to endless possibilities.

Product Details

Publisher: Kensington Arts & Education

Release date: June 30, 2018

Language: English

Purchase: www.dreamconsult.com/shop



WHY DR. RO'S MESSAGE IS IMPORTANT

The more "ME" you become, the more powerful you will be.

Messages often get lost in the divisions individuals create, but the message that comes through in most messages is "truth". It is the honesty and the love she shares about truth that is the universal language. When you tell the truth, it turns out to be universal. She delivers a message to herself and to everyone around her. The expressions of words which are her own life reflect the development we go through in our own lives. Dr. Ro encourages readers to be responsible in the choices of their lives...to be discerning...and "live in your truth". Dr. Ro encourages readers to begin their day with a ritual. Use it as inspiration to face the day and show up as who you truly are.

Dr. Ro encourages you to:

- Unapologetically and authentically be your true self!
- Bring yourself from those hidden shadows in the dark to that light (your conscious being) that you were blessed with to shine on the world!
- Set yourself free with the truth and become that successful person that you are supposed to be.

Success is not fed by pretense. As long as you are pretending to be something that you are not, you will never ever be someone who you are supposed to be. You will never maximize what you are meant to do in your life. Living your truth will set you free.



BRIEF INTERVIEW

How do we recognize your truth?

Give yourself time alone to be still, and to reconnect with your inner self. As you become still, you will start knowing what you want for yourself. The reconnection with your inner self will also inspire you to act more truthful. As this happens, your self-love will grow and you will feel happier.

What prompted you to write The Testimony? And why should it be read? Are there any mottos in the book?

I've journaled for years, with no real commitment for the writings. The truth was that no goals were set. Writer's block seemed to kick in at first. The" high-quality, valuable content" that one is supposed to write about was a dizzy thought. It created delays...and next week turned into years.

It's not the "do it real quick" process that creates success...it was more like set a calendar around content - stories of struggles, wellness, peace. Hammering out something real quick just doesn't work. Next, is the commitment to be authentic with yourself, always, and unapologetically. The competition to maintain an ego is as real as the struggle.

But to get The TESTIMONY documented, Dr. Ro had to show up as her authentic self; to lead a more productive life. One with vitality, harmony, balance, and internal severance and all encounters. Once the point was realized, then came the commitment to produce content that was authentic and that could help readers to live their "best lives."

It doesn't matter what everyone else is doing. Content requires that which you can truly create....and that which inspires.



FINAL THOUGHTS

The message for always having something to write is simple.

It takes some forethought and some strategizing.
Set aside a morning or afternoon to brainstorm ideas.
Get your ideas on a calendar
Your seed is planted, now bloom.
Not exactly easy! But easier!
Best wishes!



ABOUT THE AUTHOR

Dr. Royond P. Hendrix

Educational Leadership, Data Assessment Professional and Program Development Curriculum & Staff Development

OBJECTIVE



To use leadership skills to ensure the success of youth through community. partnerships and strategic planning."

EXPERIENCE

2015-PRESENT COFOUNDER, CONSULTING INTERNATIONAL AUTHOR, SPEAKER, ADVOCATE

The Kensington Group, DREAM Education

Providing professional development and curriculum instruction; Develop Individual Education Plans for students with Special Needs: Assess areas for student improvement in curricula: Identify and design performance based solutions for student success; attain special education services for children with disabilities; advocacy in disability regulations; Strategic Industry Partnerships; Policy Development

multiple publications, local and international speaking.

1997-2015 PRINCIPAL, ASSISTANT PRINCIPAL, **INSTRUCTIONAL SPECIALIST**

Dallas Independent School District, Texas

Provide strategic direction in school system, develop standardized curricula, assess teaching methods, monitor student achievement, encourage parent involvement, revise policies and procedures, administer budger, hire and evaluate staff and facilitate operations management, teaching and serving as an instructional specialist and education administrator providing improved learning opportunities for students and educators who struggle with regular programs (K-12)

2006-Present ADJUNCT PROFESSOR

University of North Texas, College of Education Instructional stratgies to support diverse learners at the undergraduate and graduate levels.

AVAILABLE FOR SPEAKING, CONFERENCES & EVALUATIONS CONSULTATION, ADVOCACY and RESEARCH

214-794-8060

Get in Touch

Email/Website

www.thekensingtongroup.org drro@thekensingtongroup.org

EDUCATION

DOCTOR OF EDUCATION

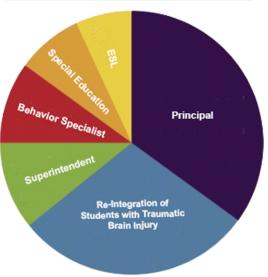
Educational Leadership Higher Ed. Administration and Policy Studies UNIVERSITY OF NORTH TEXAS - (2015)

MASTERS Special Education/Educational Law Concentration: Severe Emotional/Behavior Disorders UNIVERSITY OF NORTH TEXAS - (2005)

B.S. Elementary and Special Education GRAMBLING STATE UNIVERSITY - (1996)

PRINCIPAL and SUPERINTENDENT CERTIFICATIONS

PROFESSIONAL CERTIFICATIONS



REFERENCES